



Shane's Rib Shack Holiday "Wait & Win" Promotion Official Rules

No Purchase or Payment Necessary to Enter or Win. A Purchase Will Not Increase Your Chances of Winning

1. Eligibility: This Shane's Rib Shack "Wait & Win" Promotion ("Promotion") is open to legal residents of the 50 United States and Washington, D.C. who are 18 years of age or older as of 12/1/16. Employees of Shane's Rib Shack ("Sponsor") and its affiliates, subsidiaries, advertising and promotion agencies and suppliers that are involved in this Promotion (collectively, the "Promotion Participants"), and each of their immediate family members (mother, father, sister, brother, husband, wife, daughter, son, step-father, step-mother, step-daughter, step-son, step-brother, step-sister, half-brother, and half-sister) and/or those living in the same household of each are not eligible. Void where prohibited by law.

2. How it Works: Beginning on 12/1/16 and ending on 12/31/16 or when supplies of Promotion game envelopes are exhausted, an eligible person visiting a participating store (listed below) will receive one (1) envelope ("Game Envelope") with an enclosed (i) instant win message ("Menu Prize"), and (ii) unique game code ("Game Code"), upon purchase of a qualifying menu item (any Sandwich Combo, Plate, Tenders or Wings Meal). Alternatively, to receive a free Game Envelope without making an eligible purchase, send a self-addressed, stamped (#10) envelope to: Shane's Rib Shack "Wait & Win" Game Envelope Request: 829 Fairways Court Ste 200, Stockbridge, GA 30281, postmarked by 12/31/16 and received by 1/4/17 (while supplies last) (Vermont residents may omit postage); Limit one (1) Game Envelope per person, per store visit, per day (regardless of method of receipt), or per mailing envelope.

Customers must present and redeem their unopened Game Envelope at the Shane's Rib Shack location where they received it (unless received by mail) between 1/1/17 and 2/28/17 ("Redemption Period") to reveal their prize and enter the Grand Prize Promotion Drawing. Each Game Envelope will include one (1) Menu Prize that must be redeemed upon opening the Prize Envelope (Exception: "Free Catering for 25 People" Prize may be redeemed at a later date, see Section 5 for details; Game Code must still be entered during Redemption Period to enter into the Grand Prize Promotion Drawing). To receive an entry ("Entry") into the Grand Prize Promotion Drawing, participant will follow the redemption instructions provided at the Shane's Rib Shack location and submit the unique Game Code together with the requested information concerning participant (first name, last name, & phone number) via the sanctioned Entry device at such location. Participants must present their Game Code(s) at the Shane's Rib Shack location where they received such code(s) during the Redemption Period. Participants that receive a Game Envelope by mail may present such unopened Game Envelope at any participating location during the Redemption Period. Each Game Envelope will entitle an eligible participant to one (1) entry into the Grand Prize Promotion Drawing.

NOTE: Florida residents must present their unopened Game Envelope at participating Florida Shane’s Rib Shack locations ONLY to be eligible for all prizes listed under Section 5.

3. Grand Prize Promotion Drawing: Following the end of the Redemption Period, Sponsor, or its designated agent (PlumReward), will select winners by random drawing from among all eligible Entries during the Redemption Period on or about March 3, 2017 (“Grand Prize Promotion Drawing”). Grand Prize Promotion Drawing will be conducted by Sponsor, or its designated agent (PlumReward), as determined in its sole discretion. Exactly one (1) Grand Prize Winner (the “Grand Prize Winner”), one (1) Second Prize Winner (“Second Prize Winner”), one (1) Third Prize Winner (“Third Prize Winner”), and five (5) Fourth Prize Winners (“Fourth Prize Winner” or collectively “Fourth Prize Winners”) will be selected from all eligible Entries received from ALL Regions (e.g., Region One, Region Two, Region Three, and Region Four as defined below). For the avoidance of doubt, the “Grand Prizes Drawing” (as used in the promotion materials or otherwise) will be deemed to mean the Grand Prize Promotion Drawing for all purposes.

4. Verification: All prize claims are subject to verification. In the event of a printing, production or other error or irregular Game Envelopes & Game Codes, neither the Sponsor nor the Promotion Participants shall have any liability beyond reasonable efforts to award the advertised number of prizes specified in these official rules. Game Envelopes that are not obtained through authorized, legitimate channels or that are forged, altered, blank in whole or in part, reproduced, tampered with in any way, mutilated, incomplete or that contain printing, production, typographical, mechanical, or other errors are automatically void. No more than the advertised number of prizes will be awarded. Game Envelopes & Game Codes may not be transferred or sold. Only Game Envelopes obtained at a participating Shane’s Rib Shack (or as otherwise sanctioned by these Official Rules) shall be deemed to have been obtained legitimately.

5. Prizes

The available Prizes in the Promotion are as follows:

Prize	Description	Number of Winners	ARV	Odds of Winning
Grand Prize	2017 Chevrolet Camaro 1SS CPE	1	\$47,455.00	1:453,000
Second Place Prize	\$25,000 CASH!	1	\$25,000.00	1:453,000
Third Place Prize	\$10,000 Dream Trip	1	\$10,000.00	1:453,000
Fourth Place Prize	Large Big Green Egg Grill with Shane’s Ultimate Grilling Package	5	\$1,000.00	1:90,600

Other Prizes: Each participating location in Region One, Region Two, Region Three, & Region Four (each defined and listed below) will award the prizes listed below.

	Number of Winners in each Region One Location	Odds of Winning (Region One)	Number of Winners in each Region Two Location	Odds of Winning (Region Two)	ARV
50% off Any Sandwich	1100	11:80	955	191:1400	\$3.09
Free Regular Homemade Peach Cobbler	1098	549:4000	955	191:1400	\$1.49
Free Regular Side & 20 oz. Drink with the purchase of a Sandwich	1050	21:160	915	183:1400	\$2.84
50% off Chopped Pork or Chicken Plate	940	47:400	820	41:350	\$4.81
Free Half Rack of Baby Back Ribs	100	1:80	85	17:1400	\$11.66
Free 6pc Boneless Wings	150	3:160	130	13:700	\$5.00
50% off a Big Dad Sandwich	1000	1:8	900	9:70	\$2.92
Free Shack Wrap	200	1:40	175	7:280	\$6.11

50% off any Burger	850	17:160	740	37:350	\$3.50
50% off a Full Rack of Baby Back Ribs	200	1:40	175	7:280	\$8.75
\$2 off Any Order	700	7:80	615	123:1400	\$2.00
\$5 off Any Order	600	3:40	525	3:40	\$5.00
Free Catering for 25 People ^{*a}	2	1:4000	2	1:3500	\$275.00
Free \$25 Shane's Rib Shack Gift Card	10	1:800	8	1:875	\$25.00

	Number of Winners in each Region Three Location	Odds of Winning (Region Three)	Number of Winners in each Region Four Location	Odds of Winning (Region Four)	ARV
50% off Any Sandwich	825	11:80	550	11:80	\$3.09
Free Regular Homemade Peach Cobbler	825	11:80	549	549:4000	\$1.49
Free Regular Side & 20 oz. Drink with the purchase of a Sandwich	785	157:1200	525	21:160	\$2.84
50% off Chopped Pork or Chicken Plate	705	47:400	470	47:400	\$4.81
Free Half Rack of Baby Back Ribs	75	1:80	50	1:80	\$11.66
Free 6pc Boneless Wings	115	23:1200	75	3:160	\$5.00
50% off a Big Dad Sandwich	750	1:8	500	1:8	\$2.92
Free Shack Wrap	150	1:40	100	1:40	\$6.11
50% off any Burger	635	127:1200	425	17:160	\$3.50
50% off a Full Rack of Baby Back Ribs	150	1:40	100	1:40	\$8.75
\$2 off Any Purchase	525	7:80	350	7:80	\$2.00
\$5 off Any Purchase	451	451:6000	300	3:40	\$5.00
Free Catering for 25 People ^{*a}	1	1:6000	1	1:4000	\$275.00
Free \$25 Shane's Rib Shack Gift Card	8	1:750	5	1:800	\$25.00

^{*a} Free Catering for 25 People: Valid for the "Pick Your Favorite" Catering Package for up to 25 people consisting of Chopped Pork or Chopped Chicken, Two Side Items, Homemade Peach Cobbler, Beverage, Bread & Sauce. Valid for Pick-up only. **See location manager for redemption. Must redeem Catering voucher by July 31, 2017.**

* For purposes of these Official Rules, Region One ("Region One") shall consist of the following locations: (1) Atlanta, GA: 123 Perimeter Center W. Ste 400; (2) Douglasville, GA: 2750 Chapel Hill Road, Ste 1400; (3) Evans, GA: 4446 Washington Rd.; (4) Gastonia, NC: 3660 E. Franklin Blvd, Ste 10; (5) Glendale, AZ: 9404 West Westgate Blvd, Ste C-101; (6) McDonough, GA: 2136 Hwy 155 N.; (7) Montgomery, AL: 3984 Atlanta Hwy; (8) Newnan, GA: 55 Newnan Crossing Bypass; (9) Rock Hill, SC: 4891 Old York Rd; (10) Rome, GA: 315 Riverside Pkwy, Ste 100.

** For purposes of these Official Rules, Region Two ("Region Two") shall consist of the following locations: (1) Atlanta, GA: 1221 Caroline St.; (2) Atlanta, GA: 3155 Cobb Pkwy; (3) Aiken, SC: 2645 Whiskey Rd; (4) Athens, GA: 680 US 29 Highway North, Ste 200; (5) Brunswick, GA: 315 Village at Glynn Place; (6) Bethlehem, GA: 916 Loganville Hwy, Ste 390; (7) Canton, GA: 4504 Old Highway 5, Ste. 101; (8) Carrollton, GA: 1141 Bankhead Hwy; (9) Charlotte, NC: 9330 Center Lake Drive, Ste. 100; (10) Columbus, GA: 7529 Veterans Pkwy; (11) Covington, GA: 11162 Hwy 142 N.; (12) Enterprise, AL: 8 North Point (13) Ellijay, GA: 289 Highland Crossing; (14) Fairburn, GA: 8055 Senoia Rd. Ste. 200; (15) Fayetteville, GA: 805 S Glynn St, Ste 109; (16) Griffin, GA: 1424 N. Expressway, Ste. 114; (17) Loganville, GA: 4743 Atlanta Hwy; (18) McDonough, GA: 2788 Hwy 81 East; (19) Raleigh, NC: 5811 Poyner Village Parkway, Bldg 101-J1; (20) Snellville, GA: 4017 Annistown Rd, Ste. J; (21) Statesboro, GA: 1100 Brampton Ave., Ste. J.

*** For purposes of these Official Rules Region Three ("Region Three") shall consist of the following locations: (1) Alpharetta, GA: 4180 Old Milton Pkwy; (2) Boca Raton, FL: 2240 NW 19th Street; (3) Canton, GA: 2864 E. Cherokee Dr.; (4) Cartersville, GA: 644 East Main Street; (5) Charlotte, NC: 440 East McCullough Drive, Ste. 123; (6) Cleveland, TN: 4484 Frontage Rd. NW; (7) Concord, NC: 6189 Bayfield Parkway; (8) Covington, GA: 5340 Hwy 20 S.; (9) Flowery Branch, GA: 5877 Spout Springs Rd., Ste. D500; (10) Fredericksburg, VA: 1150 Carl D Silver Pkwy; (11) Gulf Breeze, FL: 3707 Gulf Breeze Pkwy; (12) Hendersonville, TN:

203 North Anderson Lane, Ste. 107; (13) Indian Land, SC: 10092 Charlotte Highway, Ste. 103; (14) McDonough, GA: 2148 Hwy 20 W.; (15) McDonough, GA: 579 Jonesboro Rd.; (16) Kathleen, GA: 670 Lake Joy Road, Ste. 400; (17) Lawrenceville, GA: 4835 Sugarloaf Pkwy.; (18) Locust Grove, GA: 4980 Bill Gardner Parkway; (19) Monroe, GA: 1978 West Spring Street; (20) Norcross, GA: 5770 Peachtree Industrial Blvd, Ste. 111; (21) Ooltewah, TN: 9448 Bradmore Lane, Ste 108; (22) Pace, FL: 5037 Hwy 90; (23) Panama City Beach, FL: 10100 Hutchison Blvd; (24) Peachtree City, GA: 1261 North Peachtree Pkwy.; (25) Perry, GA: 1365 Sam Nunn Blvd; (26) Pooler, GA: 441 Pooler Parkway; (27) Richmond, VA: 11501 Busy Street; (28) Suwanee, GA: 2609 Peachtree Parkway; (29) Warner Robins: 2907 Watson Blvd.

**** For purposes of these Official Rules Region Four ("Region Four") shall consist of the following locations: (1) Barnesville, GA: 534 College Dr.; (2) Birmingham, AL: 2673 Valleydale Rd.; (3) Conyers, GA: 2890 GA Hwy 212; (4) Clifton Park, NY: 7 Southside Dr.; (5) Florence, SC: 1940-B Hoffmeyer Rd.; (6) Hammond, LA: 610 Palace Dr.; (7) Hinesville, GA: 300 West General Screven Way; (8) Huntsville, AL: 4800 Whitesburg Drive, Ste 21; (9) Jefferson, GA: 388 Highway 82 South; (10) Marrero, LA: 1855 Barataria Boulevard; (11) Phoenix, AZ: 2501 West Happy Valley Road, Ste 50-1280; (12) Royal Palm Beach, FL: 11051 Southern Blvd., Ste. 150; (13) Smyrna, GA: 300 Village Green Cir. SE.

Titles, taxes, registration and insurance fees are responsibility of Grand Prize Winner. Grand Prize Winner must possess a valid driver's license and show proof-of-insurance prior to taking delivery of prize. Any expenses not mentioned in these Official Rules are the sole responsibility of winners. The Grand Prize Winner is responsible for transporting the automobile to the Grand Prize Winner's home residence and must provide evidence of insurance and a valid driver's license before picking up the automobile. Any person who has been convicted of a felony, is the subject of a pending arrest warrant, is the subject of a pending criminal trial or sentencing, is on criminal probation, has pled nolo contendere, or has been convicted of a misdemeanor involving (a) the use or possession of an automobile, (b) DUI, reckless driving or a similar offense, or (c) failure to have motor vehicle insurance is not eligible to win the Grand Prize. Sponsor reserves the right to conduct background check(s) on any potential Grand Prize Winner, and such potential Grand Prize Winner must cooperate with Sponsor as a condition of being awarded a Grand Prize. Noncompliance with any of the above eligibility requirements will result in disqualification.

The Second Prize "25,000 Cash" will be paid in the form of a check from Sponsor to the Second Prize Winner.

The Third Prize "\$10,000 Dream Trip" will consist of a \$5,000 gift certificate to be redeemed with Brownell Travel and \$5,000 Spending Cash for the Third Prize Winner. Travel and gift certificate redemption are subject to certain exclusions and policies of travel agency. Actual value of travel may vary based on winner's selections. Winner is responsible for any and all travel agent commission applicable to travel bookings. Prior to travel, winner is responsible for obtaining the proper travel documentation (e.g., passport). Winner hereby releases Sponsor from any duty to provide, check or verify any and all necessary passports, visas and tourist cards, birth certificates, vaccination certificates and any other travel or entry requirements ("Personal Documents").

The Fourth Prize "Large Big Green Egg Grill" will consist of a Large Big Green Egg Grill, Nest, Composite 2 Slat (folding shelves), & Shane's Ultimate Grilling Package. Fourth Prize winner is responsible for transporting the grill to fourth prize winner's home residence.

All Prize winners will be required to sign an Affidavit of Eligibility /Liability and Publicity Release (where legal) prior to taking delivery of prize.

Any Game Envelope, Game Code or coupon that is illegible, mutilated, altered, duplicated, tampered with, forged, cut, torn, contains printing, typographical or other errors, distributed where prohibited by law or not obtained legitimately will be void. If by reason of printing or other error, more prizes are claimed than number set forth in these Official Rules, all persons making purportedly valid claims will be included in a random drawing to award the prizes in the applicable category.

If a potential Prize Winner(s) cannot be contacted within three (3) days of the first attempt to contact him/her, or if he/she fails to return the signed Affidavit of Eligibility/Liability and Publicity Release within three (3) days (subject to applicable law), or if the potential Prize Winner is deemed ineligible for any other reason in Sponsor's sole discretion, the potential Prize Winner will be disqualified and an alternate Prize Winner will be selected in his/her place by random drawing from among the remaining eligible Entries.

6. LIMITATIONS OF LIABILITY. IN NO EVENT WILL SPONSOR OR ANY OF THE PROMOTION PARTICIPANTS BE RESPONSIBLE OR LIABLE FOR ANY INJURIES, CLAIMS, ACTIONS, DAMAGES, LOSSES, OR LIABILITY OF ANY KIND, INCLUDING INDIRECT,

INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES RESULTING FROM OR ARISING FROM PARTICIPATION IN, OR THE PRODUCTION, PROMOTION, OR ADMINISTRATION OF, THE PROMOTION, OR ACCEPTANCE, POSSESSION, USE, MISUSE, OR NONUSE OF A PRIZE THAT MAY BE AWARDED. WITHOUT LIMITING THE FOREGOING, ALL PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESSED OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS. ANY ATTEMPT BY A PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD ANY SUCH ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

7. General Rules: No substitution, cash redemption or transfer of any prize by winner permitted unless otherwise agreed to by Sponsor. All federal, state and local taxes are the sole responsibility of winners. All federal, state and local laws and regulations apply. Persons found tampering with, hacking, illegally entering, or abusing any aspect of the Promotion will be immediately disqualified, in Sponsor's sole discretion. Sponsor is not responsible for lost or damaged Game Codes or for Game Codes that are not revealed & entered by 2/28/17. Sponsor reserves the right to substitute prize of equal or greater value. Acceptance of prize constitutes permission to the Sponsor and its Promotion Participants to use winners' names and likenesses/photograph/video for purposes of advertising and trade without further compensation, unless prohibited by law. Participants assume all liability for any injury or damage caused, or claimed to be caused, by participation in this Promotion, and the acceptance/use of prize. By participating in this Promotion, participants agree to be bound by the Official Rules and the decisions of Sponsor. Sponsor and the Promotion Participants are not responsible for any typographical or other error in the printing, the offering or the announcement of any prizes or in the administration of the promotion. The failure or delay by Sponsor in enforcing any particular clause, provision, or aspect of these Official Rules shall not impact the validity, enforceability, or effect of any other clause, provision, or aspect of these Official Rules.

Sponsor, or its designated representative, will attempt to notify the potential Grand Prize Winners of his/her winning status via the telephone number provided in connection with the potential Prize Winner's Entry. Before any Prize is awarded, the potential Grand Prize Winner must complete, sign, and return an Affidavit of Eligibility ("Affidavit") and, where lawful, a Liability/Publicity Release ("Release") (collectively, "Affidavit and Release"). If the Affidavit and Release is not signed and returned prior to the time deadline indicated in the documents, or if a potential Prize Winner does not meet eligibility criteria set forth in these Official Rules, or is otherwise unwilling or unable to comply with these Official Rules, or cannot be contacted within, an alternate winner will be selected by Sponsor by random drawing from among the remaining eligible Entries. Upon receipt and verification of the Affidavit and Release and compliance with the Official Rules, All Prize Winners will be contacted with further details as to how Prize Winners may redeem the Prize. No more than the advertised number of Prizes will be awarded.

By participating in the Promotion, participants agree: (a) to comply with these Official Rules and the decisions of Sponsor and its agents, which shall be binding and final in all respects; (b) to release Sponsor and Promotion Participants from all liability, loss or damage arising out of participation in the Promotion or in connection with the awarding, receipt, possession, use and/or misuse of any prize; (c) to be contacted by Sponsor and/or its designated agents by telephone; and (d) that he/she acknowledges that neither Sponsor makes any warranty, representation, or guarantee, expressed or implied, in fact or in law, relative to any prize, and disclaim all liability for the provision, quality or nature of any third-party products or services provided to Grand Prize Winners, with the exception of any standard manufacturer's warranty that may apply to the Grand Prize vehicle or any components thereto.

For the name(s) of the Grand Prize winners, available after 4/01/17, send a separate, self-addressed, stamped (#10) envelope to: Shane's Rib Shack Holiday "Wait and Win" Promotion Winners List, 829 Fairways Court, Suite 200, Stockbridge, GA 30281.

8. SPONSOR: Shane's Rib Shack: 829 Fairways Court Ste 200, Stockbridge, GA 30281.