

**Shane's Rib Shack Holiday "Wait & Win" Promotion  
Official Rules**

**No Purchase or Payment Necessary to Enter or Win. A Purchase Will Not Increase Your Chances of Winning**

**1. Eligibility:** This Shane's Rib Shack "Wait & Win" Promotion ("Promotion") is open to legal residents of the 50 United States and Washington, D.C. who are 18 years of age or older as of 12/1/17. Employees of Shane's Rib Shack ("Sponsor") and its affiliates, subsidiaries, advertising and promotion agencies and suppliers that are involved in this Promotion (collectively, the "Promotion Participants"), and each of their immediate family members (mother, father, sister, brother, husband, wife, daughter, son, step-father, step-mother, step-daughter, step-son, step-brother, step-sister, half-brother, and half-sister) and/or those living in the same household of each are not eligible. Void where prohibited by law.

**2. How it Works:** Beginning on 12/1/17 and ending on 12/31/17 or when supplies of Promotion game envelopes are exhausted, an eligible person visiting a participating store (listed below) will receive one (1) envelope ("Game Envelope") with an enclosed (i) instant win message ("Menu Prize"), and (ii) unique game code ("Game Code"), upon purchase of a qualifying menu item (any Sandwich Combo, Plate, Tenders or Wings Meal). Alternatively, to receive a free Game Envelope without making an eligible purchase, send a self-addressed, stamped (#10) envelope to: Shane's Rib Shack "Wait & Win" Game Envelope Request: 829 Fairways Court Ste 200, Stockbridge, GA 30281, postmarked by 12/31/17 and received by 1/3/18 (while supplies last) (Vermont residents may omit postage); Limit one (1) Game Envelope per person, per store visit, per day (regardless of method of receipt), or per mailing envelope.

Customers must present and redeem their unopened Game Envelope at the Shane's Rib Shack location where they received it (unless received by mail) between 1/1/18 and 2/28/18 ("Redemption Period") to reveal their prize and enter the Grand Prize Promotion Drawing. Each Game Envelope will include one (1) Menu Prize that must be redeemed upon opening the Prize Envelope. To receive an entry ("Entry") into the Grand Prize Promotion Drawing, participant will follow the redemption instructions provided at the Shane's Rib Shack location and submit the unique Game Code together with the requested information concerning participant (first name, last name, & phone number) via the sanctioned Entry device at such location. Participants must present their Game Code(s) at the Shane's Rib Shack location where they received such code(s) during the Redemption Period. Participants that receive a Game Envelope by mail may present such unopened Game Envelope at any participating location during the Redemption Period. Each Game Envelope will entitle an eligible participant to one (1) entry into the Grand Prize Promotion Drawing.

**NOTE: Florida residents must present their unopened Game Envelope at participating Florida Shane's Rib Shack locations ONLY to be eligible for all prizes listed under Section 5.**

**3. Grand Prize Promotion Drawing:** Following the end of the Redemption Period, Sponsor's designated agent, PlumReward, will select winners by random drawing from among all eligible Entries during the Redemption Period on or about March 2, 2018 ("Grand Prize Promotion Drawing"). Grand Prize Promotion Drawing will be conducted by Sponsor's designated agent, PlumReward, as determined in its sole discretion. Exactly one (1) Grand Prize Winner (the "Grand Prize Winner") will be selected from all eligible Entries received from ALL Regions (Region One, Region Two, Region Three, and Region Four as defined below) and exactly ten (10) Second Prize Winners ("Second Prize Winner") will be selected as follows: Exactly one (1) winner will be selected from Region One, Exactly two (2) winners will be selected from Region Two, Exactly six (6) winners will be selected from Region Three, Exactly one (1) winner will be selected from Region 4 (as defined below). For the avoidance of doubt, the "Grand Prizes Drawing" (as used in the promotion materials or otherwise) will be deemed to mean the Grand Prize Promotion Drawing for all purposes.

**4. Verification:** All prize claims are subject to verification. In the event of a printing, production or other error or irregular Game Envelopes & Game Codes, neither the Sponsor nor the Promotion Participants shall have any liability beyond reasonable efforts to award the advertised number of prizes specified in these official rules. Game Envelopes that are not obtained through authorized, legitimate channels or that are forged, altered, blank in whole or in part, reproduced, tampered with in any way, mutilated, incomplete or that contain printing, production, typographical, mechanical, or other errors are automatically void. No more than the advertised number of prizes will be awarded. Game Envelopes & Game Codes may not be transferred or sold. Only Game Envelopes obtained at a participating Shane's Rib Shack (or as otherwise sanctioned by these Official Rules) shall be deemed to have been obtained legitimately.

## 5. Prizes

The available Prizes in the Promotion are as follows:

Exactly one (1) Grand Prize will be awarded in connection with the Promotion (from all Regions) and exactly ten (10) Second Place Prizes will be awarded and divided among the Regions in accordance with the list below.

Prize	Description	Number of Winners		ARV	Odds of Winning
Grand Prize	2017 Jeep Wrangler Unlimited - Sahara 4x4	1	National: 1 winner	\$50,956.00	1:469,000
Second Place Prizes	\$5,000 CASH!	10	Region 1: 1 winner	\$5,000.00	1:24000
			Region 2: 2 winners		1:46,500
			Region 3: 6 winners		3:156,500
			Region 4: 1 winner		1:39,000

\* For purposes of these Official Rules, Region One ("Region One") shall consist of participating locations in the following states: Arizona, Louisiana, & New York.

\* For purposes of these Official Rules, Region Two ("Region Two") shall consist of participating locations in the following states: Tennessee, North Carolina, South Carolina, & Virginia.

\* For purposes of these Official Rules, Region Three ("Region Three") shall consist of participating locations in the following states: Georgia & Alabama.

\* For purposes of these Official Rules, Region Four ("Region Four") shall consist of participating locations in the following states: Florida.

**Other Prizes:** Each participating location in Tier One, Tier Two, Tier Three, & Tier Four (each defined and listed below) will award the prizes listed below.

	Number of Winners in each Tier One Location	Odds of Winning (Tier One)	Number of Winners in each Tier Two Location	Odds of Winning (Tier Two)	ARV
Free Regular Homemade Peach Cobbler	1000	1:8	875	1:8	\$1.68
Free 6pc Boneless Wings	150	3:160	130	13:700	\$5.25
Free Shack Wrap	200	1:40	175	1:40	\$6.67
Free Half Rack of Baby Back Ribs	100	1:80	87	87:7000	\$12.19
Free \$25 Shane's Rib Shack Gift Card	10	1:800	8	1:875	\$25.00
Free Bottle of BBQ Sauce	150	3:160	130	13:700	\$2.99
Free Regular Side & 20 oz. Drink with any purchase	1050	21:160	920	23:175	\$2.92
\$2 off Any Order	700	7:80	615	123:1400	\$2.00
\$5 off Any Order	600	3:40	525	21:280	\$5.00
50% Off Any Sandwich	1050	21:160	920	23:175	\$3.24
50% Off a Big Dad Sandwich	1000	1:8	875	1:8	\$3.08
50% Off Any Burger	850	17:160	745	149:1400	\$3.72
50% Off a Full Rack of Baby Back Ribs	200	1:40	175	1:40	\$9.11
50% off a Chopped Pork or Chicken Plate	940	47:400	820	41:350	\$4.86

	Number of Winners in each Tier Three Location	Odds of Winning (Tier Three)	Number of Winners in each Tier Four Location	Odds of Winning (Tier Four)	ARV
Free Regular Homemade Peach Cobbler	750	1:8	500	1:8	\$1.68
Free 6pc Boneless Wings	115	23:1200	75	3:160	\$5.25
Free Shack Wrap	150	1:40	100	1:40	\$6.67
Free Half Rack of Baby Back Ribs	77	77:6000	50	1:80	\$12.19
Free \$25 Shane's Rib Shack Gift Card	8	1:850	5	1:800	\$25.00
Free Bottle of BBQ Sauce	110	11:600	75	3:160	\$2.99
Free Regular Side & 20 oz. Drink with any purchase	780	13:100	525	21:160	\$2.92
\$2 off Any Order	525	7:80	350	7:80	\$2.00
\$5 off Any Order	450	3:40	300	3:40	\$5.00
50% Off Any Sandwich	790	79:600	525	21:160	\$3.24
50% Off a Big Dad Sandwich	750	1:8	500	1:8	\$3.08
50% Off Any Burger	640	8:75	425	17:160	\$3.72
50% Off a Full Rack of Baby Back Ribs	150	1:40	100	1:40	\$9.11
50% off a Chopped Pork or Chicken Plate	705	47:400	470	47:400	\$4.86

\* For purposes of these Official Rules, Tier One ("Tier One") shall consist of the following locations: (1) Atlanta, GA: 123 Perimeter Center W. Ste 400; (2) Douglasville, GA: 2750 Chapel Hill Road, Ste 1400; (3) Ellijay, GA: 289 Highland Crossing; (4) Evans, GA: 4446 Washington Rd.; (5) Gastonia, NC: 3660 E. Franklin Blvd, Ste 10; (6) Glendale, AZ: 9404 West Westgate Blvd, Ste C-101; (7) McDonough, GA: 2136 Hwy 155 N.; (8) Montgomery, AL: 3984 Atlanta Hwy; (9) Rock Hill, SC: 4891 Old York Rd; (10) Rome, GA: 315 Riverside Pkwy, Ste 100.

\*\* For purposes of these Official Rules, Tier Two ("Tier Two") shall consist of the following locations: (1) Aiken, SC: 2645 Whiskey Rd; (2) Athens, GA: 680 US 29 Highway North, Ste 200; (3) Atlanta, GA: 1221 Caroline St.; (4) Atlanta, GA: 3155 Cobb Pkwy; (5) Bethlehem, GA: 916 Loganville Hwy, Ste 390; (6) Brunswick, GA: 315 Village at Glynn Place; (7) Canton, GA: 4504 Old Highway 5, Ste. 101; (8) Carrollton, GA: 1141 Bankhead Hwy; (9) Charlotte, NC: 9330 Center Lake Drive, Ste. 100; (10) Cleveland, TN: 4484 Frontage Rd. NW; (11) Covington, GA: 11162 Hwy 142 N.; (12) Enterprise, AL: 8 North Point (13) Fairburn, GA: 8055 Senoia Rd. Ste. 200; (14) Fayetteville, GA: 805 S Glynn St, Ste 109; (15) Flowery Branch, GA: 5877 Spout Springs Rd., Ste. D500; (16) Griffin, GA: 1424 N. Expressway, Ste. 114; (17) Grovetown, GA: 3012 Gateway Blvd. (18) McDonough, GA: 2788 Hwy 81 East; (19) Monroe, GA: 1978 West Spring Street; (20) Newnan, GA: 55 Newnan Crossing Bypass; (21) Norcross, GA: 5770 Peachtree Industrial Blvd, Ste. 111; (22) Ooltewah, TN: 9448 Bradmore Lane, Ste 108; (23) Pompano Beach, FL: 1151 S. Federal Hwy; (24) Raleigh, NC: 5811 Poyner Village Parkway, Bldg 101-J1; (25) Snellville, GA: 4017 Annistown Rd, Ste. J; (26) Spartanburg, SC: 1735 John B White Sr. Blvd, Ste 1 (27) Statesboro, GA: 1100 Brampton Ave., Ste. J.

\*\*\* For purposes of these Official Rules Tier Three ("Tier Three") shall consist of the following locations: (1) Boca Raton, FL: 2240 NW 19th Street; (2) Canton, GA: 2864 E. Cherokee Dr.; (3) Cartersville, GA: 644 East Main Street; (4) Charlotte, NC: 440 East McCullough Drive, Ste. 123; (5) Columbus, GA: 7529 Veterans Pkwy; (6) Covington, GA: 5340 Hwy 20 S.; (7) Grayson, GA: 1911 Grayson Hwy; (8) Gulf Breeze, FL: 3707 Gulf Breeze Pkwy; (9) Hendersonville, TN: 203 North Anderson Lane, Ste. 107; (10) Kathleen, GA: 670 Lake Joy Road, Ste. 400; (11) Lawrenceville, GA: 4835 Sugarloaf Pkwy.; (12) Locust Grove, GA: 4980 Bill Gardner Parkway; (13) Loganville, GA: 4743 Atlanta Hwy; (14) McDonough, GA: 2148 Hwy 20 W.; (15) McDonough, GA: 579 Jonesboro Rd.; (16) Pace, FL: 5037 Hwy 90; (17) Panama City Beach, FL: 10100 Hutchison Blvd; (18) Perry, GA: 1365 Sam Nunn Blvd

\*\*\*\* For purposes of these Official Rules Tier Four ("Tier Four") shall consist of the following locations: (1) Alpharetta, GA: 4180 Old Milton Pkwy; (2) Barnesville, GA: 534 College Dr.; (3) Clifton Park, NY: 7 Southside Dr.; (4) Concord, NC: 6189 Bayfield

Parkway (5) Conyers, GA: 2890 GA Hwy 212; (6) Daytona Beach, FL: 2429 N. Atlantic Ave., Ste. 43; (7) Florence, SC: 1940-B Hoffmeyer Rd.; (8) Fredericksburg, VA; 1150 Carl D Silver Pkwy; (9) Hammond, LA: 610 Palace Dr.; (10) Marrero, LA: 1855 Barataria Boulevard; (11) Peachtree City, GA: 1261 North Peachtree Pkwy.; (12) Phoenix, AZ: 2501 West Happy Valley Road, Ste 50-1280; (13) Pooler, GA: 441 Pooler Parkway; (14) Richmond, VA: 11501 Busy Street; (15) Royal Palm Beach, FL: 11051 Southern Blvd., Ste. 150; (16) Warner Robins: 2907 Watson Blvd.

Titles, taxes, registration and insurance fees are responsibility of Grand Prize Winner. Grand Prize Winner must possess a valid driver's license and show proof-of-insurance prior to taking delivery of prize. Any expenses not mentioned in these Official Rules are the sole responsibility of winners. The Grand Prize Winner is responsible for transporting the automobile to the Grand Prize Winner's home residence and must provide evidence of insurance and a valid driver's license before picking up the automobile. Any person who has been convicted of a felony, is the subject of a pending arrest warrant, is the subject of a pending criminal trial or sentencing, is on criminal probation, has pled nolo contendere, or has been convicted of a misdemeanor involving (a) the use or possession of an automobile, (b) DUI, reckless driving or a similar offense, or (c) failure to have motor vehicle insurance is not eligible to win the Grand Prize. Sponsor reserves the right to conduct background check(s) on any potential Grand Prize Winner, and such potential Grand Prize Winner must cooperate with Sponsor as a condition of being awarded a Grand Prize. Noncompliance with any of the above eligibility requirements will result in disqualification.

The Second Prize "\$5,000 Cash" will be paid in the form of a check from Sponsor to each of the Second Prize Winners.

All Prize winners will be required to sign an Affidavit of Eligibility /Liability and Publicity Release (where legal) prior to taking delivery of prize.

Any Game Envelope, Game Code or coupon that is illegible, mutilated, altered, duplicated, tampered with, forged, cut, torn, contains printing, typographical or other errors, distributed where prohibited by law or not obtained legitimately will be void. If by reason of printing or other error, more prizes are claimed than number set forth in these Official Rules, all persons making purportedly valid claims will be included in a random drawing to award the prizes in the applicable category.

If a potential Prize Winner(s) cannot be contacted within three (3) days of the first attempt to contact him/her, or if he/she fails to return the signed Affidavit of Eligibility/Liability and Publicity Release within three (3) days (subject to applicable law), or if the potential Prize Winner is deemed ineligible for any other reason in Sponsor's sole discretion, the potential Prize Winner will be disqualified and an alternate Prize Winner will be selected in his/her place by random drawing from among the remaining eligible Entries.

**6. LIMITATIONS OF LIABILITY.** IN NO EVENT WILL SPONSOR OR ANY OF THE PROMOTION PARTICIPANTS BE RESPONSIBLE OR LIABLE FOR ANY INJURIES, CLAIMS, ACTIONS, DAMAGES, LOSSES, OR LIABILITY OF ANY KIND, INCLUDING INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES RESULTING FROM OR ARISING FROM PARTICIPATION IN, OR THE PRODUCTION, PROMOTION, OR ADMINISTRATION OF, THE PROMOTION, OR ACCEPTANCE, POSSESSION, USE, MISUSE, OR NONUSE OF A PRIZE THAT MAY BE AWARDED. WITHOUT LIMITING THE FOREGOING, ALL PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS. ANY ATTEMPT BY A PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD ANY SUCH ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

**7. General Rules:** No substitution, cash redemption or transfer of any prize by winner permitted unless otherwise agreed to by Sponsor. All federal, state and local taxes are the sole responsibility of winners. All federal, state and local laws and regulations apply. Persons found tampering with, hacking, illegally entering, or abusing any aspect of the Promotion will be immediately disqualified, in Sponsor's sole discretion. Sponsor is not responsible for lost or damaged Game Codes or for Game Codes that are not revealed & entered by 2/28/18. Sponsor reserves the right to substitute prize of equal or greater value. Acceptance of prize constitutes permission to the Sponsor and its Promotion Participants to use winners' names and likenesses/photograph/video for purposes of advertising and trade without further compensation, unless prohibited by law.

Participants assume all liability for any injury or damage caused, or claimed to be caused, by participation in this Promotion, and the acceptance/use of prize. By participating in this Promotion, participants agree to be bound by the Official Rules and the decisions of Sponsor. Sponsor and the Promotion Participants are not responsible for any typographical or other error in the printing, the offering or the announcement of any prizes or in the administration of the Promotion. The failure or delay by Sponsor in enforcing any particular clause, provision, or aspect of these Official Rules shall not impact the validity, enforceability, or effect of any other clause, provision, or aspect of these Official Rules.

Sponsor, or its designated representative, will attempt to notify the potential Grand Prize Winner and each Second Prize Winner of his/her winning status via the telephone number provided in connection with the potential Prize Winner's Entry. Before any Prize is awarded, the potential Grand Prize Winner must complete, sign, and return an Affidavit of Eligibility ("Affidavit") and, where lawful, a Liability/Publicity Release ("Release") (collectively, "Affidavit and Release") within 3 days. If the Affidavit and Release is not signed and returned prior to the time deadline indicated, or if a potential Prize Winner does not meet eligibility criteria set forth in these Official Rules, or is otherwise unwilling or unable to comply with these Official Rules, or cannot be contacted within, an alternate winner will be selected by Sponsor by random drawing from among the remaining eligible Entries. Upon receipt and verification of the Affidavit and Release and compliance with the Official Rules, All Prize Winners will be contacted with further details as to how such prize winners may redeem the Prize. No more than the advertised number of prizes will be awarded.

By participating in the Promotion, participants agree: (a) to comply with these Official Rules and the decisions of Sponsor and its agents, which shall be binding and final in all respects; (b) to release Sponsor and Promotion Participants from all liability, loss or damage arising out of participation in the Promotion or in connection with the awarding, receipt, possession, use and/or misuse of any prize; (c) to be contacted by Sponsor and/or its designated agents by telephone; and (d) that he/she acknowledges that neither Sponsor makes any warranty, representation, or guarantee, expressed or implied, in fact or in law, relative to any prize, and disclaim all liability for the provision, quality or nature of any third-party products or services provided to Grand Prize Winners, with the exception of any standard manufacturer's warranty that may apply to the Grand Prize vehicle or any components thereto.

For the name(s) of the Grand Prize winners, available after 4/01/18, send a separate, self-addressed, stamped (#10) envelope to: Shane's Rib Shack Holiday "Wait and Win" Promotion Winners List, 829 Fairways Court, Suite 200, Stockbridge, GA 30281.

**8. SPONSOR:** Shane's Rib Shack: 829 Fairways Court Ste 200, Stockbridge, GA 30281.