

**Shane's Rib Shack Holiday 'Wait & Win' Promotion  
Official Rules**

**No Purchase or Payment Necessary to Enter or Win. A Purchase Will Not Increase Your Chances of Winning.**

**1. Eligibility:** This Shane's Rib Shack "Wait & Win" Promotion ("Promotion") is open to persons who are (a) legal residents of the 50 United States and Washington, D.C. (excluding residents of New York); (b) 18 years of age or older as of 12/1/19; and (c) not on the (i) U.S. Bureau of Industry and Security's Denied Persons or Entity Lists, (ii) the U.S. Treasury Department's list of Specially Designated Nationals, (iii) the US Department of Commerce's Table of Denial Orders, or (iv) any other similar sanctions program maintained by the U.S. government. Employees of Shane's Rib Shack ("Sponsor") and its affiliates, subsidiaries, advertising and promotion agencies and suppliers that are involved in this Promotion (collectively, the "Promotion Participants"), and each of their immediate family members (mother, father, sister, brother, husband, wife, daughter, son, step-father, step-mother, step-daughter, step-son, step-brother, step-sister, half-brother, and half-sister) and/or those living in the same household of each are not eligible. Void where prohibited by law.

**2. How it Works:** Beginning on 12/1/19 and ending on 12/31/19 or when supplies of Promotion Game Pieces are exhausted, an eligible person visiting a participating store (listed below) will receive one (1) Envelope ("Game Piece") with an enclosed (i) instant win message ("Menu Prize"), and (ii) unique Grand Prize game code ("Game Code"), upon purchase of a qualifying menu item (any Sandwich Combo, Plate, Tenders or Wings Meal). Alternatively, to receive a free Game Piece without making an eligible purchase, send a self-addressed, stamped (#10) envelope to: Shane's Rib Shack "Wait & Win" Game Piece Request: 829 Fairways Court Ste 200, Stockbridge, GA 30281, postmarked by 12/31/19 and received by 1/3/20 (while supplies last) (Vermont residents may omit postage); Limit one (1) Game Piece per person, per store visit, per day (regardless of method of receipt), or one per household per mailing envelope per day. For avoidance of any doubt, the terms "Game Envelope" and "Prize Card" used in promotional materials or otherwise will be deemed to mean "Game Piece" for all purposes.

Customers must present and redeem their unopened Game Piece at the Shane's Rib Shack location where they received it (unless received by mail) between 1/1/20 and 2/29/20 ("Redemption Period") to reveal their prize and enter the Grand Prize Promotion Drawings. Each Game Piece will include one (1) Prize (Menu item or other) that must be redeemed upon opening and revealing the Menu Prize on Game Piece. To receive an entry ("Entry") into the Grand Prize Promotion Drawings, participant will follow the redemption instructions provided at the Shane's Rib Shack location and submit the unique Game Code together with the requested information concerning participant (first name, last name, & phone number) via the sanctioned Shack Rewards Entry device at such location. Participants must present their Game Code(s) at the Shane's Rib Shack location where they received such code(s) during the Redemption Period. Participants that receive a Game Piece by mail may present such unopened Game Piece at any participating location during the Redemption Period. Each Game Piece will entitle an eligible participant to one (1) entry into the Grand Prize Promotion Drawings.

**NOTE: Florida residents must present their unopened Game Piece(s) at participating Florida Shane's Rib Shack locations ONLY to be eligible for all prizes listed under Section 5.**

Exactly ten (10) Game Pieces will also include a Cash Prize in the amount of \$1,000 ("Envelope Cash Prize"). The winning Game Pieces shall be distributed such that exactly one (1) Envelope Cash Prize shall be awarded in Alabama, Arizona, Florida, Louisiana, North Carolina, South Carolina, Tennessee, and Virginia; and two (2) Envelope Cash Prizes shall be awarded in Georgia.

**3. Grand Prize Promotion Drawings:** Following the end of the Redemption Period, Sponsor's designated agent, PlumReward, will select winners by random drawing from among all eligible Entries during the Redemption Period on or about March 4, 2020 ("Grand Prize Promotion Drawings"). Exactly one (1) Grand Prize Winner (the "Grand Prize Winner") will be selected from all eligible Entries received and exactly one (1) Second Prize Winner ("Second Prize Winner") will be selected from all remaining eligible entries. For the avoidance of doubt, the "Grand Prize Drawings" (as used in the promotion materials or otherwise) will be deemed to mean the Grand Prize Promotion Drawings for all purposes.

Subject to the terms, conditions, restrictions and requirements set forth in these Official Rules, at any time between 1/1/20 and 2/29/20, eligible persons may obtain one (1) Bonus Entry to the Grand Prize Promotion Drawing (“Bonus Entry”) by sending a Short Message Service (“SMS”) via text message with the keyword “ShanesCASH” to “81018” from his/her device to receive the Bonus Entry code. Following the submission of such SMS, the SMS sender will receive a Bonus Entry code (either a QR code or alphanumeric code) along with instructions for entry into the Grand Prize Promotion Drawing. The Bonus Entry code must be submitted for entry via the sanctioned Shack Rewards Entry device (tablet) at any participating location. No purchase or payment is necessary in connection with any Bonus Entry. Carrier specific charges for text messages may apply, depending on your individual pricing plan, in accordance with your customer agreement. SMS may not be available for all service providers or for all devices. Cellular phone carrier’s instructions for text messaging may be different. Check your device capabilities for specific instructions. The Bonus Entry portion of this Promotion works with most U.S. cellular carriers and requires a two-way text messaging enabled cellular phone. Check with your service provider for details. By texting the keyword, sender grants permission to Sponsor to communicate with such sender via a return text message and must agree to accept all applicable charges associated therewith. Maximum of one (1) Bonus Entry per eligible person may be obtained during the Redemption Period, 1/1/20 – 2/29/19.

**4. Verification:** All prize claims are subject to verification. In the event of a printing, production or other error or irregular Game Piece & Game Codes, neither the Sponsor nor the Promotion Participants shall have any liability beyond reasonable efforts to award the advertised number of prizes specified in these official rules. Game Pieces that are not obtained through authorized, legitimate channels or that are forged, altered, blank in whole or in part, reproduced, tampered with in any way, mutilated, incomplete or that contain printing, production, typographical, mechanical, or other errors are automatically void. No more than the advertised number of prizes will be awarded. Game Pieces & Game Codes may not be transferred or sold. Only Game Pieces obtained at a participating Shane’s Rib Shack (or as otherwise sanctioned by these Official Rules) shall be deemed to have been obtained legitimately.

**5. Prizes**

The available prizes in the Promotion are as follows:

Exactly two (2) Grand Prizes will be awarded in connection with the Promotion (from all Entries).

Prize	Description	Number of Winners	ARV	Odds of Winning
Grand Prize	CASH	1	\$20,000	Depends on the number of eligible entries received
Second Place Prize	CASH	1	\$10,000	Depends on the number of eligible entries received

**Other Prizes:** Each participating location in Tier One, Tier Two, Tier Three, & Tier Four (each defined and listed below) will award the prizes listed below.

	Number of Winners in each Tier One Location	Odds of Winning (Tier One)	Number of Winners in each Tier Two Location	Odds of Winning (Tier Two)	ARV
Free Regular Homemade Peach Cobbler	724	181/1875	628	157/1625	\$1.70
Free 6pc Boneless Wings	160	8/375	140	7/275	\$4.99
Free \$25 Shane’s Rib Shack Gift Card	8	2/1875	8	2/1625	\$25.00
Free Half Rack of Baby Back Ribs	75	1/100	65	1/100	\$12.21
Free Bottle of BBQ Sauce	160	8/375	138	69/3250	\$3.49

Free Regular Side & 20 oz. Drink with any purchase	1000	2/15	865	173/1300	\$2.95
Free Shane's T-Shirt	25	1/300	25	1/260	\$12.00
\$2 OFF Any Order	700	7/75	605	121/1300	\$2.00
\$5 OFF Any Order	600	6/75	520	26/325	\$5.00
50% Off A Shack Salad	258	43/1250	224	56/1625	\$3.88
50% Off Any Sandwich	1000	2/15	865	173/1300	\$3.46
50% Off a Big Dad Sandwich	1000	2/15	865	173/1300	\$3.08
50% Off Any Burger	650	13/150	565	113/1300	\$3.82
50% Off a Full Rack of Baby Back Ribs	200	2/75	172	43/1625	\$9.13
50% off a Chopped Pork or Chicken Plate	940	47/375	815	163/1300	\$4.94

	Number of Winners in each Tier Three Location	Odds of Winning (Tier Three)	Number of Winners in each Tier Four Location	Odds of Winning (Tier Four)	ARV
Free Regular Homemade Peach Cobbler	530	53/550	335	67/700	\$1.70
Free 6pc Boneless Wings	118	59/2750	75	3/140	\$4.99
Free \$25 Shane's Rib Shack Gift Card	6	3/2750	4	1/875	\$25.00
Free Half Rack of Baby Back Ribs	55	1/100	36	9/875	\$12.21
Free Bottle of BBQ Sauce	116	29/1375	75	3/140	\$3.49
Free Regular Side & 20 oz. Drink with any purchase	732	183/1375	465	93/700	\$2.95
Free Shane's T-Shirt	25	1/220	25	1/140	\$12.00
\$2 OFF Any Order	510	51/550	325	13/140	\$2.00
\$5 OFF Any Order	440	2/25	280	2/25	\$5.00
50% Off A Shack Salad	190	19/550	120	6/175	\$3.88
50% Off Any Sandwich	732	183/1375	465	93/700	\$3.46
50% Off a Big Dad Sandwich	732	183/1375	465	93/700	\$3.08
50% Off Any Burger	476	119/1375	300	3/35	\$3.82
50% Off a Full Rack of Baby Back Ribs	148	37/1375	95	19/700	\$9.13
50% off a Chopped Pork or Chicken Plate	690	69/550	435	87/700	\$4.94

\* For purposes of these Official Rules, Tier One ("Tier One") shall consist of the following locations: (1) Douglasville, GA: 2750 Chapel Hill Road, 1400; (2) Ellijay, GA: 289 Highland Crossing; (3) Evans, GA: 4446 Washington Rd.; (4) Gastonia, NC: 3660 E. Franklin Blvd, Suite 10; (5) Glendale, AZ: 9404 West Westgate Blvd., Suite C-101; (6) McDonough, GA: 2136 Highway 155 North; (7) Montgomery, AL: 3984 Atlanta Hwy; (8) Rome, GA: 315 Riverside Pkwy, Ste 100

\*\* For purposes of these Official Rules, Tier Two ("Tier Two") shall consist of the following locations: (1) Aiken, SC: 2645 Whiskey Rd; (2) Athens, GA: 680 US 29 Highway North, Ste 200; (3) Atlanta, GA: 123 Perimeter Center W. Ste 400; (4) Atlanta, GA: 3155 Cobb Parkway; (5) Atlanta, GA: 1221 Caroline Street; (6) Bethlehem, GA: 916 Loganville Hwy, Suite 390; (7) Brunswick, GA: 315 Village at Glynn Place; (8) Canton, GA: 4504 Old Highway 5, Ste 101; (9) Carrollton, GA: 1141 Bankhead Hwy; (10) Cleveland, TN: 4484 Frontage Rd. NW (11) Columbus, GA: 7529 Veterans Pkwy; (12) Covington, GA: 11162 Highway 142 North; (13) Fairburn, GA: 8055 Senoia Rd., Ste 200; (14) Flowery Branch, GA: 5877 Spout Springs Rd., Ste D500; (15) Grovetown, GA: 9606 Bentely Drive; (16) McDonough, GA: 2788 Highway 81 East; (17) Milledgeville, GA: 2789 N Columbia St., Ste A4; (18) Newnan, GA: 55 Newnan Crossing Bypass; (19) Norcross, GA: 5770 Peachtree Industrial Blvd, Ste 111; (20) Ooltewah, TN: 9448 Bradmore Lane, Ste 108; (21) Panama City Beach, FL: 10100 Hutchison Blvd; (22) Perry, GA: 1365 Sam

Nunn Blvd, Ste H & I; (23) Raleigh, NC: 5811 Poyner Village Parkway, BLDG 101 SUITE J1; (24) Rock Hill, SC: 4891 Old York Rd.; (25) Spartanburg, SC: 1735 John B White Blvd, Ste 1; (26) Statesboro, GA: 1100 Brampton Avenue, Suite J

\*\*\* For purposes of these Official Rules Tier Three (“Tier Three”) shall consist of the following locations: (1) Cartersville, GA: 644 East Main Street; (2) Covington, GA: 5340 Hwy 20 S; (3) Enterprise, AL: 8 North Point; (4) Fayetteville, GA: 805 S Glynn Street, Ste 109; (5) Gainesville, GA: 601 White Sulphur Rd., Ste 100; (6) Gulf Breeze, FL: 3707 Gulf Breeze Pkwy; (7) Kathleen, GA: 670 Lake Joy Road, Ste 400; (8) Locust Grove, GA: 4980 Bill Gardner Pkwy; (9) Loganville, GA: 4743 Atlanta Hwy; (10) Macon, GA: 1625 Bass Rd, Ste C-100; (11) Matthews, NC: 2309 Matthews Township Pkwy; (12) McDonough, GA: 2148 Hwy 20 West; (13) Monroe, GA: 1978 West Spring St; (14) Powdersville, SC: 150 McNeely Rd, A-4; (15) Snellville, GA: 4017 Annistown Rd, Suite J

\*\*\*\* For purposes of these Official Rules Tier Four (“Tier Four”) shall consist of the following locations: (1) Boca Raton, FL: 2240 NW 19th Street; (2) Canton, GA: 2864 E. Cherokee Dr; (3) Charlotte, NC: 5220 New Fashion Way, Ste 400; (4) Conyers, GA: 2890 GA Hwy 212; (5) Florence, SC: 1940-B Hoffmeyer Rd.; (6) Fredericksburg, VA: 1150 Carl D Silver Pkwy; (7) Grayson, GA: 1911 Grayson Hwy; (8) Lawrenceville, GA: 4835 Sugarloaf Pkwy; (9) Marrero, LA: 1855 Barataria Boulevard, Ste E; (10) Midlothian, VA: 11501 Busy Street; (11) Pace, FL: 5037 Hwy 90; (12) Peachtree City, GA: 1261 North Peachtree Pkwy.; (13) Phoenix, AZ: 2501 West Happy Valley Road, Ste 50-1280; (14) Pooler, GA: 441 Pooler Parkway; (15) Warner Robins: 2907 Watson Blvd.

**Envelope Cash Prize Odds:** Alabama locations: 1:2; Arizona locations: 1:2; Florida locations: 1:4; Georgia locations: 1:21; Louisiana locations: 1:1; North Carolina: 1:4; South Carolina locations: 1:5; Tennessee locations: 1:2; Virginia locations: 1:2

Taxes & fees are responsibility of Grand Prize Winners. Any expenses associated with redeeming or using a prize, and not mentioned in these Official Rules, are the sole responsibility of winner.

Any Game Piece, Game Code or coupon that is illegible, mutilated, altered, duplicated, tampered with, forged, cut, torn, contains printing, typographical or other errors, distributed where prohibited by law or not obtained legitimately will be void. If by reason of printing or other error, more prizes are claimed than the number set forth in these Official Rules, all persons making purportedly valid claims will be included in a random drawing to award the prizes in the applicable category.

If a potential prize Winner(s) cannot be contacted within three (3) days of the first attempt to contact him/her, or if he/she fails to return the signed Affidavit of Eligibility/Liability and Publicity Release within three (3) days (subject to applicable law), or if the potential prize Winner is deemed ineligible for any other reason in Sponsor’s sole discretion, the potential prize Winner will be disqualified and an alternate prize Winner will be selected in his/her place by random drawing from among the remaining eligible Entries.

Each Envelope Cash Prize Winner, subject to eligibility verification and compliance with these Official Rules, will be awarded the applicable \$1,000 prize by check within six (6) weeks following redemption of the winning Game Piece. All winning Game Pieces must be redeemed at, and prize checks will be delivered to, the Shane’s Rib Shack location where they received the applicable Game Piece (unless received by mail). Winning Game Pieces received by mail may be redeemed at any participating location.

**6. LIMITATIONS OF LIABILITY.** IN NO EVENT WILL SPONSOR OR ANY OF THE PROMOTION PARTICIPANTS BE RESPONSIBLE OR LIABLE FOR ANY INJURIES, CLAIMS, ACTIONS, DAMAGES, LOSSES, OR LIABILITY OF ANY KIND, INCLUDING INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES RESULTING FROM OR ARISING FROM PARTICIPATION IN, OR THE PRODUCTION, PROMOTION, OR ADMINISTRATION OF, THE PROMOTION, OR ACCEPTANCE, POSSESSION, USE, MISUSE, OR NONUSE OF A PRIZE THAT MAY BE AWARDED. WITHOUT LIMITING THE FOREGOING, ALL PRIZES ARE PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS. ANY ATTEMPT BY A PARTICIPANT OR ANY OTHER INDIVIDUAL

TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD ANY SUCH ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

**7. General Rules:** No substitution, cash redemption or transfer of any prize by winner permitted unless otherwise agreed to by Sponsor. All federal, state and local taxes are the sole responsibility of Winners. All federal, state and local laws and regulations apply. Persons found tampering with, hacking, illegally entering, or abusing any aspect of the Promotion will be immediately disqualified, in Sponsor's sole discretion. Sponsor is not responsible for lost or damaged Game Codes or for Game Codes that are not revealed & entered by 2/29/20. Sponsor reserves the right to substitute prize of equal or greater value. Acceptance of prize constitutes permission to the Sponsor and its Promotion Participants to use Winners' names and likenesses/photograph/video for purposes of advertising and trade without further compensation, unless prohibited by law. Participants assume all liability for any injury or damage caused, or claimed to be caused, by participation in this Promotion, and the acceptance/use of prize. By participating in this Promotion, participants agree to be bound by the Official Rules and the decisions of Sponsor. Sponsor and the Promotion Participants are not responsible for any typographical or other error in the printing, the offering or the announcement of any prizes or in the administration of the Promotion. The failure or delay by Sponsor in enforcing any particular clause, provision, or aspect of these Official Rules shall not impact the validity, enforceability, or effect of any other clause, provision, or aspect of these Official Rules.

Sponsor, or its designated representative, will attempt to notify the potential Grand Prize Winner of his/her winning status via the telephone number provided in connection with the potential Grand Prize Winner's Entry. Before any prize (including an Envelope Cash Prize) is awarded, the potential Winner may be required to complete, sign, and return an Affidavit of Eligibility ("Affidavit") and, where lawful, a Liability/Publicity Release ("Release") (collectively, "Affidavit and Release") within 3 days. If the Affidavit and Release is not signed and returned prior to the time deadline indicated, or if a potential prize Winner does not meet eligibility criteria set forth in these Official Rules, or is otherwise unwilling or unable to comply with these Official Rules, or cannot be contacted within 3 days, an alternate winner may be selected by Sponsor by random drawing from among the remaining eligible Entries. Upon receipt and verification of the Affidavit and Release and compliance with the Official Rules, all prize Winners will be contacted with further details as to how such prize winners may redeem the prize. No more than the advertised number of prizes will be awarded.

By participating in the Promotion, participants agree: (a) to comply with these Official Rules and the decisions of Sponsor and its agents, which shall be binding and final in all respects; (b) to release Sponsor and Promotion Participants from all liability, loss or damage arising out of participation in the Promotion or in connection with the awarding, receipt, possession, use and/or misuse of any prize; (c) to be contacted by Sponsor and/or its designated agents by telephone; and (d) that he/she acknowledges that neither Sponsor makes any warranty, representation, or guarantee, expressed or implied, in fact or in law, relative to any prize, and disclaim all liability for the provision, quality or nature of any third-party products or services provided to Grand Prize Winner.

For the name(s) of the Grand Prize Winners, available after 4/1/20, send a separate, self-addressed, stamped (#10) envelope to: Shane's Rib Shack Holiday "Wait and Win" Promotion Winners List, 829 Fairways Court, Suite 200, Stockbridge, GA 30281. Vermont residents may omit postage.

**8. SPONSOR:** Shane's Rib Shack: 829 Fairways Court Ste 200, Stockbridge, GA 30281.