

**Shane's Rib Shack Holiday 'Wait & Win' Promotion
Official Rules**

No Purchase or Payment Necessary to Enter or Win. A Purchase Will Not Increase Your Chances of Winning.

1. Eligibility: This Shane's Rib Shack "Wait & Win" Promotion ("Promotion") is open to persons who are (a) legal residents of the 50 United States and Washington, D.C. (excluding residents of New York); (b) 18 years of age or older as of 12/1/20; and (c) not on the (i) U.S. Bureau of Industry and Security's Denied Persons or Entity Lists, (ii) the U.S. Treasury Department's list of Specially Designated Nationals, (iii) the US Department of Commerce's Table of Denial Orders, or (iv) any other similar sanctions program maintained by the U.S. government. Employees of Shane's Rib Shack ("Sponsor") and its affiliates, subsidiaries, advertising and promotion agencies (including Arnall Golden Gregory, LLP) and suppliers that are involved in this Promotion (collectively, the "Promotion Participants"), and each of their immediate family members (mother, father, sister, brother, husband, wife, daughter, son, step-father, step-mother, step-daughter, step-son, step-brother, step-sister, half-brother, and half-sister) and/or those living in the same household of each are not eligible. Void where prohibited by law.

2. How it Works: Beginning on 12/1/20 and ending on 12/31/20 or when supplies of Promotion Game Pieces are exhausted, an eligible person visiting a participating store (listed below), upon purchasing a qualifying menu item (any Sandwich Combo, Plate, Tenders or Wings Meal), will receive one (1) Prize Card ("Game Piece") with an enclosed instant win message ("Prize") with corresponding Wait & Win Prize Code "Prize Redemption Code." Each Game Piece/Prize Redemption Code will also be eligible for one (1) Grand Prize entry ("Grand Prize Entry") into the 2021 'Wait & Win' Grand Prize Promotional Drawing subject to these Official Rules. Alternatively, to receive a free Game Piece without making an eligible purchase, send a self-addressed, stamped (#10) envelope to: Shane's Rib Shack 'Wait & Win' Game Piece Request: 829 Fairways Court, Suite 200, Stockbridge, GA 30281, postmarked by 12/31/20 and received by 1/3/21 (while supplies last) (Vermont residents may omit postage). Limit one (1) Game Piece per person, per store visit, per day (regardless of method of receipt), or one per household per mailing envelope per day. For avoidance of any doubt, the term "Prize Card" used in promotional materials or otherwise will be deemed to mean "Game Piece" for all purposes. For avoidance of any doubt, the term "Game Code" or "Coupon Code" used in promotional materials or otherwise will be deemed to mean "Prize Redemption Code" for all purposes.

Customers must present and redeem their Game Piece at the Shane's Rib Shack location where they received it (unless received by mail) between 1/1/21 and 2/28/21 ("Redemption Period") to reveal their Prize and enter the Grand Prize Promotional Drawing. Guests may also redeem their Prize at checkout via in-app ordering (in the Shane's Rib Shack Mobile App) or Shane's Online Ordering (shanesribshack.olo.com). Game Pieces containing a Free T-shirt and \$1000 Cash Prizes must be redeemed in-store. In order to be eligible to be entered into the 2021 Wait & Win Grand Prize Promotional Drawing, guest must have a Shack Rewards account and must redeem a Prize Redemption Code between 1/1/21 through 2/28/21. Each Game Piece will include one (1) Prize (Menu item or other). Participants will receive one (1) Grand Prize Entry into the Grand Prize Promotional Drawing for each Prize redeemed*. Participants that receive a Game Piece by mail may present such Game Piece at any participating location during the Redemption Period.

****Only orders with a Prize Redemption Code are eligible for a Grand Prize entry. Participant must redeem the Prize and scan or enter receipt barcode in their Shack Rewards account to be entered into the Grand Prize Promotional Drawing. See below for Instructions.***

How to Redeem the Prize and Enter Grand Prize Promotional Drawing:

A. In-App Ordering: participant can redeem any menu item Prize by using the Shane's Rib Shack Mobile Application. To redeem, participant must log-in to his or her Shack Rewards account during the Redemption Period, Navigate to the "Order" tab, Select "Start a New Order", Select Restaurant Location, Add Menu Item (Prize) to cart, and at the 'Payments' screen, Enter the 8-digit Prize Redemption Code provided on the Game Piece into the "Coupon" field. Upon completing the order, participant will automatically be entered into the Grand Prize Promotional Drawing.

B. Online Ordering: participant can redeem any menu item Prize by using Shane's Online Ordering only at shanesribshack.olo.com. To redeem, participant must log-in to his or her Shack Rewards account during the Redemption Period, Select Restaurant Location, Add Menu Item (Prize) to cart, and at Checkout, Enter the 8-digit Prize Redemption Code provided on the Game Piece into the "Coupon Code" field. Upon completing the order, participant will automatically be entered into the Grand Prize Promotional Drawing. Orders submitted as "Guest Orders" will not be automatically entered into the Grand Prize Drawing. **Prizes may not be redeemed on orders placed through 3rd party delivery services.**

C. In-Store: participant can redeem any Prize by visiting the Shane's Rib Shack location where they received the Game Piece during the Redemption Period. At the time of ordering, participant must present the applicable Game Piece and may either (i) scan participant's 'Earn QR code' from their Shane's Rib Shack Mobile Application at the register or, (ii) subsequently enter the receipt barcode into their Shack Rewards account in-app or online (within 7 days but no later than March 2, 2021), upon which time participant will be automatically entered into the Grand Prize Promotional Drawing. **Failure to enter the receipt barcode into their Shack Rewards account (i) within seven (7) days or (ii) before March 2, 2021 will result in the final disqualification of the Grand Prize Entry associated with the redeemed Prize and Game Piece. All eligible receipt barcodes must be entered by 3/2/21 to be included in the Grand Prize Promotional Drawing.**

Guests May Enter Receipt Barcode into their Shack Rewards account via one of following methods:

- a. **In App:** Tap "Earn" then scan or manually enter numeric barcode found at the bottom of receipt or,
- b. **Website:** visit www.shanesribshack.com/shackrewards and log in to your Shack Rewards account, select "Check-In," enter the 12 or 13 digit numeric barcode found at the bottom of receipt, and select "Submit".

Voided or cancelled orders will also void Grand Prize Entry.

NOTE: Florida residents must present their Game Piece(s) at participating Florida Shane's Rib Shack locations ONLY to be eligible for all prizes listed under Section 5.

Participants may create a free Shack Rewards account by downloading the Shane's Rib Shack Mobile Application in the Apple or Google Play App store and tapping 'Sign Up'. Shack Rewards accounts may also be created online at www.shanesribshack.com/shackrewards or shanesribshack.olo.com.

How to Enter the Grand Prize Promotional Drawing Without a Purchase:

To receive entry into the Grand Prize Promotional Drawing without redeeming a Prize Redemption Code and/or making an eligible purchase, send 3x5 card with your name, mailing address, and email address to: Shane's Rib Shack "Wait & Win" Grand Prize Entry: 829 Fairways Court, Suite 200, Stockbridge, GA 30281, postmarked between 1/1/21 and received by 2/28/21. Limit one (1) Grand Prize Promotional Drawing entry per household per mailing envelope per day.

Exactly ten (10) Game Pieces will also include a Cash Prize in the amount of \$1,000 ("Game Piece Cash Prize"). The winning Game Pieces shall be distributed such that exactly one (1) Game Piece Cash Prize shall be awarded in Alabama, Arizona, Florida, Louisiana, North Carolina, South Carolina, Tennessee, and Virginia; and two (2) Game Piece Cash Prizes shall be awarded in Georgia.

3. Grand Prize Promotional Drawing: Following the end of the Redemption Period, Sponsor's designated agent, Arnall Golden Gregory, LLP, will select winner(s) by random drawing from among all eligible Entries during the Redemption Period on or about March 4, 2021 ("Grand Prize Promotional Drawing"). Exactly one (1) Grand Prize Winner (the "Grand Prize Winner") will be selected from all eligible Entries received. For the avoidance of doubt, the "Grand Prize Drawing" (as used in the promotion materials or otherwise) will be deemed to mean the Grand Prize Promotional Drawing for all purposes.

4. Verification: All prize claims are subject to verification. In the event of a printing, production or other error or irregular Game Piece & Prize Redemption Codes, neither the Sponsor nor the Promotion Participants shall have any liability beyond reasonable efforts to award the advertised number of prizes specified in these official rules. Game Pieces that are not obtained through

authorized, legitimate channels or that are forged, altered, blank in whole or in part, reproduced, tampered with in any way, mutilated, incomplete or that contain printing, production, typographical, mechanical, or other errors are automatically void. No more than the advertised number of prizes will be awarded. Game Pieces & Prize Redemption Codes may not be transferred or sold. Only Game Pieces obtained at a participating Shane's Rib Shack (or as otherwise sanctioned by these Official Rules) shall be deemed to have been obtained legitimately.

5. Prizes

The available prizes in the Promotion are as follows:

Exactly one (1) Grand Prize will be awarded in connection with the Promotion (from all Entries).

Prize	Description	Number of Winners	ARV	Odds of Winning
Grand Prize	CASH	1	\$25,000	Depends on the number of eligible entries received

Other Prizes: Each participating location in Tier One, Tier Two, Tier Three, & Tier Four (each defined and listed below) will award the prizes listed below.

	Number of Winners in each Tier One Location	Odds of Winning (Tier One)	Number of Winners in each Tier Two Location	Odds of Winning (Tier Two)	ARV
Free Small Homemade Peach Cobbler	725	29/280	675	27/260	\$1.83
Free 6pc Boneless Wings with Fries	150	3/140	140	7/325	\$6.65
Free Half Rack of Baby Back Ribs	70	1/100	65	1/100	\$12.37
Free Bottle of BBQ Sauce	150	3/140	140	7/325	\$3.49
Free Small Side & 20 oz. Drink	935	187/1400	865	173/1300	\$3.56
Free Shane's T-Shirt	25	1/280	25	1/260	\$12.00
\$2 OFF Any Order	750	3/28	695	139/1300	\$2.00
\$5 OFF Any Order	660	33/350	615	123/1300	\$5.00
50% Off Any Sandwich	935	187/1400	865	173/1300	\$3.46
50% Off a Big Dad Sandwich	935	187/1400	865	173/1300	\$3.08
50% Off Any Burger	605	121/1400	560	28/325	\$3.82
50% Off a Full Rack of Baby Back Ribs	185	37/1400	175	7/260	\$9.13
50% off a Chopped Pork or Chicken Plate	875	1/8	815	163/1300	\$4.94

	Number of Winners in each Tier Three Location	Odds of Winning (Tier Three)	Number of Winners in each Tier Four Location	Odds of Winning (Tier Four)	ARV
Free Small Homemade Peach Cobbler	520	13/125	360	18/175	\$1.83
Free 6pc Boneless Wings with Fries	105	21/1000	75	3/140	\$6.65
Free Half Rack of Baby Back Ribs	50	1/100	35	1/100	\$12.37
Free Bottle of BBQ Sauce	105	21/1000	75	3/140	\$3.49
Free Small Side & 20 oz. Drink	670	67/500	465	93/700	\$3.56
Free Shane's T-Shirt	25	1/200	25	1/140	\$12.00
\$2 OFF Any Order	530	53/500	375	3/28	\$2.00

\$5 OFF Any Order	470	47/500	330	33/350	\$5.00
50% Off Any Sandwich	670	67/500	465	93/700	\$3.46
50% Off a Big Dad Sandwich	670	67/500	465	93/700	\$3.08
50% Off Any Burger	430	43/500	300	3/35	\$3.82
50% Off a Full Rack of Baby Back Ribs	130	13/500	95	19/700	\$9.13
50% off a Chopped Pork or Chicken Plate	625	1/8	435	87/700	\$4.94

* For purposes of these Official Rules, Tier One (“Tier One”) shall consist of the following locations: (1) Aiken, SC: 2645 Whiskey Rd; (2) Carrollton, GA: 1141 Bankhead Hwy; (3) Douglasville, GA: 2750 Chapel Hill Road, Ste. 1400; (4) Ellijay, GA: 289 Highland Crossing; (5) Evans, GA: 4446 Washington Rd.; (6) Gastonia, NC: 3660 E. Franklin Blvd, Ste 10; (7) Macon, GA: 1625 Bass Road, Ste C-100; (8) McDonough, GA: 2136 Highway 155 North; (9) McDonough, GA: 2788 Highway 81 East; (10) Montgomery, AL: 3984 Atlanta Hwy; (11) Rome, GA: 315 Riverside Pkwy, Ste 100;

** For purposes of these Official Rules, Tier Two (“Tier Two”) shall consist of the following locations: (1) Athens, GA: 680 US 29 Highway North, Ste 200; (2) Atlanta, GA: 1221 Caroline St.; (3) Brunswick, GA: 315 Village at Glynn Place; (4) Canton, GA: 4504 Old Highway 5, Ste 101; (5) Columbus, GA: 7529 Veterans Pkwy; (6) Covington, GA: 11162 Highway 142 North; (7) Fairburn, GA: 8055 Senoia Rd., Ste 200; (8) Fayetteville, GA: 805 S Glynn Street, Suite 109; (9) Gainesville, GA: 601 White Sulphur Rd., Ste 100; (10) Grovetown, GA: 9606 Bentely Drive; (11) Locust Grove, GA: 4980 Bill Gardner Pkwy; (12) McDonough, GA: 2148 Hwy 20 West; (13) McDonough, GA: 579 Jonesboro Rd; (14) Milledgeville, GA: 2789 N Columbia St., A4; (15) Newnan, GA: 55 Newnan Crossing Bypass; (16) Ooltewah, TN: 9448 Bradmore Lane, Ste 108; (17) Panama City Beach, FL: 10100 Hutchison Blvd; (18) Perry, GA: 1365 Sam Nunn Blvd, Suite H & I; (19) Raleigh, NC: 5811 Poyner Village Parkway, BLDG 101 SUITE J1; (20) Rock Hill, SC: 4891 Old York Rd.; (21) Snellville, GA: 4017 Annistown Road, Ste J; (22) Spartanburg, SC: 1735 John B White Blvd, Ste 1; (23) Statesboro, GA: 1100 Brampton Avenue, Ste J;

*** For purposes of these Official Rules Tier Three (“Tier Three”) shall consist of the following locations: (1) Atlanta, GA: 3155 Cobb Parkway; (2) Atlanta, GA: 123 Perimeter Center West, Ste 400; (3) Bethlehem, GA: 916 Loganville Hwy, Ste 390; (4) Canton, GA: 2864 E. Cherokee Dr.; (5) Cartersville, GA: 644 East Main Street; (6) Charlotte, NC: 5220 New Fashion Way, Ste 400; (7) Cleveland, TN: 4484 Frontage Rd. NW; (8) Conyers, GA: 2890 GA Highway 212; (9) Covington, GA: 5340 Hwy 20 S; (10) Enterprise, AL: 8 North Point; (11) 5877 Spout Springs Rd., Ste D500; (12) Glendale, AZ: 9404 West Westgate Blvd., Ste C-101; (13) Loganville, GA: 4743 Atlanta Hwy.; (14) Marrero, LA: 1855 Baratavia Boulevard, Ste E; (15) Monroe, GA: 1978 West Spring Street; (16) Norcross, GA: 5770 Peachtree Industrial Blvd, Ste 111; (17) Peachtree City, GA: 1261 North Peachtree Pkwy., Bldg 800; (18) Phoenix, AZ: 2501 West Happy Valley Road, Ste 50-1280; (19) Powdersville, SC: 150 McNeely Rd. A-4;

**** For purposes of these Official Rules Tier Four (“Tier Four”) shall consist of the following locations: (1) Boca, Raton, FL: 2240 NW 19th Street; (2) Fredericksburg, VA: 1150 Carl D Silver Parkway; (3) Grayson, GA: 1911 Grayson Hwy; (4) Kathleen, GA: 670 Lake Joy Road, Ste 400; (5) Lawrenceville, GA: 4835 Sugarloaf Pkwy.; (6) Pooler, GA: 441 Pooler Parkway; (7) Warner Robins, GA: 2907 Watson Blvd.;

Game Piece Cash Prize Odds: Alabama locations: 1:12000; Arizona locations: 1:10000; Florida locations: 1:10000; Georgia locations: 1:127750; Louisiana locations: 1:5000; North Carolina: 1:25000; South Carolina locations: 1:18500; Tennessee locations: 1:11500; Virginia locations: 1:3500

Taxes & fees are responsibility of Game Piece Cash Prize Winners and Grand Prize Winners. Any expenses associated with redeeming or using a prize, and not mentioned in these Official Rules, are the sole responsibility of winner.

Any Game Piece, Prize Redemption Code or coupon that is illegible, mutilated, altered, duplicated, tampered with, forged, cut, torn, contains printing, typographical or other errors, distributed where prohibited by law or not obtained legitimately will be void. If by reason of printing or other error, more prizes are claimed than the number set forth in these Official Rules, all persons making purportedly valid claims will be included in a random drawing to award the prizes in the applicable category.

If a potential prize Winner(s) cannot be contacted within three (3) days of the first attempt to contact him/her, or if he/she fails to return the signed Affidavit of Eligibility/Liability and Publicity Release within three (3) days (subject to applicable law), or if the potential prize Winner is deemed ineligible for any other reason in Sponsor's sole discretion, the potential prize Winner will be disqualified and an alternate prize Winner will be selected in his/her place by random drawing from among the remaining eligible Entries.

Each Game Piece Cash Prize Winner, subject to eligibility verification and compliance with these Official Rules, will be awarded the applicable \$1,000 prize by check within four (4) weeks following redemption of the winning Game Piece. All winning Game Pieces must be redeemed at, and prize checks will be delivered to, the Shane's Rib Shack location where they received the applicable Game Piece (unless received by mail). Winning Game Pieces received by mail may be redeemed at any participating location.

6. LIMITATIONS OF LIABILITY. IN NO EVENT WILL SPONSOR OR ANY OF THE PROMOTION PARTICIPANTS BE RESPONSIBLE OR LIABLE FOR ANY INJURIES, CLAIMS, ACTIONS, DAMAGES, LOSSES, OR LIABILITY OF ANY KIND, INCLUDING INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES RESULTING FROM OR ARISING FROM PARTICIPATION IN, OR THE PRODUCTION, PROMOTION, OR ADMINISTRATION OF, THE PROMOTION, OR ACCEPTANCE, POSSESSION, USE, MISUSE, OR NONUSE OF A PRIZE THAT MAY BE AWARDED. WITHOUT LIMITING THE FOREGOING, ALL PRIZES ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS. ANY ATTEMPT BY A PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD ANY SUCH ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

7. General Rules: No substitution, cash redemption or transfer of any prize by winner permitted unless otherwise agreed to by Sponsor. All federal, state and local taxes are the sole responsibility of Winners. All federal, state and local laws and regulations apply. Persons found tampering with, hacking, illegally entering, or abusing any aspect of the Promotion will be immediately disqualified, in Sponsor's sole discretion. Sponsor is not responsible for lost or damaged Prize Redemption Codes or for Prize Redemption Codes that are not redeemed or failure to enter receipt barcodes by 3/2/21. Sponsor reserves the right to substitute prize of equal or greater value. Acceptance of prize constitutes permission to the Sponsor and its Promotion Participants to use Winners' names and likenesses/photograph/video for purposes of advertising and trade without further compensation, unless prohibited by law. Participants assume all liability for any injury or damage caused, or claimed to be caused, by participation in this Promotion, and the acceptance/use of prize. By participating in this Promotion, participants agree to be bound by the Official Rules and the decisions of Sponsor. Sponsor and the Promotion Participants are not responsible for any typographical or other error in the printing, the offering or the announcement of any prizes or in the administration of the Promotion. The failure or delay by Sponsor in enforcing any particular clause, provision, or aspect of these Official Rules shall not impact the validity, enforceability, or effect of any other clause, provision, or aspect of these Official Rules.

Sponsor, or its designated representative, will attempt to notify the potential Grand Prize Winner of his/her winning status via the telephone number provided in connection with the potential Grand Prize Winner's Entry. Before any prize (including a Game Piece Cash Prize) is awarded, the potential Winner may be required to complete, sign, and return an Affidavit of Eligibility ("Affidavit") and, where lawful, a Liability/Publicity Release ("Release") (collectively, "Affidavit and Release") within 3 days. If the Affidavit and Release is not signed and returned prior to the time deadline indicated, or if a potential prize Winner does not meet eligibility criteria set forth in these Official Rules, or is otherwise unwilling or unable to comply with these Official Rules, or cannot be contacted within 3 days, an alternate winner may be selected by Sponsor by random drawing from among the remaining eligible Entries. Upon receipt and verification of the Affidavit and Release and compliance with the Official Rules, all prize Winners will be contacted with further details as to how such prize winners may redeem the prize. No more than the advertised number of prizes will be awarded.

By participating in the Promotion, participants agree: (a) to comply with these Official Rules and the decisions of Sponsor and its agents, which shall be binding and final in all respects; (b) to release Sponsor and Promotion Participants from all liability, loss or damage arising out of participation in the Promotion or in connection with the awarding, receipt, possession, use and/or misuse of any prize; (c) to be contacted by Sponsor and/or its designated agents by telephone; and (d) that he/she acknowledges that neither Sponsor makes any warranty, representation, or guarantee, expressed or implied, in fact or in law, relative to any prize, and disclaim all liability for the provision, quality or nature of any third-party products or services provided to Grand Prize Winner.

For the name(s) of the Grand Prize Winner and each Cash Prize Winner, available after 4/1/21, send a separate, self-addressed, stamped (#10) envelope to: Shane's Rib Shack Holiday "Wait and Win" Promotion Winners List, 829 Fairways Court, Suite 200, Stockbridge, GA 30281. Vermont residents may omit postage.

8. SPONSOR: Shane's Rib Shack: 829 Fairways Court, Ste 200, Stockbridge, GA 30281.