

**Shane's Rib Shack Holiday 'Wait & Win' Promotion
Official Rules**

No Purchase or Payment Necessary to Enter or Win. A Purchase Will Not Increase Your Chances of Winning.

1. Eligibility: This Shane's Rib Shack 'Wait & Win' Promotion ("Promotion") is open to persons who are (a) legal residents of the 50 United States and Washington, D.C. (excluding residents of New York); (b) 18 years of age or older as of 12/1/21; and (c) not on the (i) U.S. Bureau of Industry and Security's Denied Persons or Entity Lists, (ii) the U.S. Treasury Department's list of Specially Designated Nationals, (iii) the US Department of Commerce's Table of Denial Orders, or (iv) any other similar sanctions program maintained by the U.S. government. Employees of Shane's Rib Shack ("Sponsor") and its affiliates, subsidiaries, advertising and promotion agencies (including Arnall Golden Gregory, LLP) and suppliers that are involved in this Promotion (collectively, the "Promotion Participants"), and each of their immediate family members (mother, father, sister, brother, husband, wife, daughter, son, step-father, step-mother, step-daughter, step-son, step-brother, step-sister, half-brother, and half-sister) and/or those living in the same household of each are not eligible. Void where prohibited by law.

2. How it Works: Beginning on 12/1/21 and ending on 12/31/21, or when supplies of Promotion Game Pieces are exhausted, an eligible person visiting a participating store (listed below), upon purchasing a qualifying menu item (any Sandwich Combo, Plate, Tenders or Wings Meal), will receive one (1) Prize Card ("Game Piece") with an enclosed instant win message ("Prize") with corresponding 'Wait & Win' Prize Code ("Prize Redemption Code"). Each Game Piece/Prize Redemption Code will also be eligible for one (1) Grand Prize entry ("Grand Prize Entry") into the 2022 'Wait & Win' Grand Prize Promotional Drawing (as defined in Section 3 below) subject to these Official Rules. Alternatively, to receive a free Game Piece without making an eligible purchase, send a self-addressed, stamped (#10) envelope to: Shane's Rib Shack 'Wait & Win' Game Piece Request: 829 Fairways Court, Suite 200, Stockbridge, GA 30281, postmarked by 12/31/21 and received by 1/3/22 (while supplies last). Limit one (1) Game Piece per person, per store visit, per day (regardless of method of receipt), or one per household per mailing envelope per day. For avoidance of any doubt, the term "Prize Card" used in promotional materials or otherwise will be deemed to mean "Game Piece" for all purposes. For avoidance of any doubt, the term "Game Code" or "Coupon Code" used in promotional materials or otherwise will be deemed to mean "Prize Redemption Code" for all purposes.

Customers must present and redeem their Game Piece at the Shane's Rib Shack location where they received it (unless received by mail) between 1/1/22 and 2/28/22 ("Redemption Period") to redeem their Prize and enter the Grand Prize Promotional Drawing. Guests may also redeem their Prize at checkout via in-app ordering (in the Shane's Rib Shack Mobile App) or Shane's Online Ordering (shanesribshack.olo.com). Game Pieces containing a Free T-shirt Prize must be redeemed in-store. In order to be eligible to be entered into the 2022 'Wait & Win' Grand Prize Promotional Drawing, guest must have a Shack Rewards account and must redeem a Prize Redemption Code between 1/1/22 through 2/28/22. Each Game Piece will include one (1) Prize (Menu item or other). Participants will receive one (1) Grand Prize Entry into the Grand Prize Promotional Drawing for each Prize redeemed*. Participants that receive a Game Piece by mail may present such Game Piece at any participating location during the Redemption Period.

****Only orders with a Prize Redemption Code are eligible for a Grand Prize Entry. Participant must redeem the Prize and scan or enter receipt barcode in their Shack Rewards account to be entered into the Grand Prize Promotional Drawing. See below for Instructions.***

How to Redeem the Prize and Enter Grand Prize Promotional Drawing:

A. In-App Ordering: participant can redeem any menu item Prize by using the Shane's Rib Shack Mobile Application. To redeem, participant must log-in to his or her Shack Rewards account during the Redemption Period, Navigate to the "Order" tab, Select "Start a New Order", Select Restaurant Location, Add Menu Item (Prize) to cart from the 'Wait & Win' Menu Category, and at the 'Payments' screen, Enter the 9-digit Prize Redemption Code provided on the Game Piece into the "Coupon" field. Upon completing the order, participant will automatically be entered into the Grand Prize Promotional Drawing.

B. Online Ordering: participant can redeem any menu item Prize by using Shane's Online Ordering only at shanesribshack.olo.com. To redeem, participant must log-in to his or her Shack Rewards account during the Redemption Period, Select Restaurant Location, Add Menu Item (Prize) to cart from the 'Wait & Win' Menu Category, and at Checkout, Enter the 9-digit Prize Redemption Code provided on the Game Piece into the "Coupon Code" field. Upon completing the order, participant

will automatically be entered into the Grand Prize Promotional Drawing. Orders submitted as “Guest Orders” will not be automatically entered into the Grand Prize Drawing. **Prizes may not be redeemed on orders placed through 3rd party delivery services.**

C. In-Store: participant can redeem any Prize by visiting the Shane’s Rib Shack location where they received the Game Piece during the Redemption Period. At the time of ordering, participant must present the applicable Game Piece and may either (i) scan participant’s ‘Earn QR code’ from their Shane’s Rib Shack Mobile Application at the register or, (ii) subsequently enter the receipt barcode into their Shack Rewards account in-app or online (within 7 days of purchase but no later than February 28, 2022), upon which time participant will be automatically entered into the Grand Prize Promotional Drawing. **Failure to enter the receipt barcode into their Shack Rewards account (i) within seven (7) days or (ii) before February 28, 2022 will result in the final disqualification of the Grand Prize Entry associated with the redeemed Prize and Game Piece. All eligible receipt barcodes must be entered by 2/28/22 to be included in the Grand Prize Promotional Drawing.**

Guests May Enter Receipt Barcode into their Shack Rewards account via one of following methods:

- a. **In App:** Tap “Earn” then scan or manually enter numeric barcode found at the bottom of receipt or,
- b. **Website:** visit www.shanesribshack.com/shackrewards and log in to your Shack Rewards account, select “Check-In,” enter the 12 or 13 digit numeric barcode found at the bottom of receipt, and select “Submit”.

Voided or cancelled orders will also void Grand Prize Entry.

NOTE: Florida residents must present their Game Piece(s) at participating Florida Shane’s Rib Shack locations ONLY to be eligible for all prizes listed under Section 5.

Participants may create a free Shack Rewards account by downloading the Shane’s Rib Shack Mobile Application in the Apple or Google Play App store and tapping ‘Sign Up’. Shack Rewards accounts may also be created online at www.shanesribshack.com/shackrewards or shanesribshack.olo.com.

How to Enter the Grand Prize Promotional Drawing Without a Purchase:

To receive an entry into the Grand Prize Promotional Drawing without redeeming a Prize Redemption Code and/or making an eligible purchase, send 3x5 card with your name, phone number, mailing address, and email address to: Shane’s Rib Shack ‘Wait & Win’ Grand Prize Entry: 829 Fairways Court, Suite 200, Stockbridge, GA 30281, postmarked by 1/1/22 and received by 2/28/22. Limit one (1) Grand Prize Promotional Drawing entry per household per mailing envelope per day.

3. Grand Prize Promotional Drawings: The “Grand Prize Promotional Drawing” will consist of two (2) sections:

(a) On January 24, 2022, Sponsor’s designated agent, Arnall Golden Gregory, LLP, will select exactly three (3) winners by random drawing from among all eligible Grand Prize Entries (from among all locations combined) received prior to such date (no later than 11:59pm on January 23, 2022); and

(b) Following the end of the Redemption Period, Sponsor’s designated agent, Arnall Golden Gregory, LLP, will select exactly one (1) winner from each participating location by random drawing from among all eligible Grand Prize Entries received at such participating location during the Redemption Period, on or about March 3, 2022.

In total, exactly sixty (60) Grand Prize Winners (the “Grand Prize Winners”) will be selected as described above. For the avoidance of doubt, the “Grand Prize Drawing” (as used in the promotion materials or otherwise) will be deemed to mean the Grand Prize Promotional Drawing for all purposes.

4. Verification: All prize claims are subject to verification. In the event of a printing, production or other error or irregular Game Piece & Prize Redemption Codes, neither the Sponsor nor the Promotion Participants shall have any liability beyond reasonable efforts to award the advertised number of prizes specified in these official rules. Game Pieces that are not obtained through authorized, legitimate channels or that are forged, altered, blank in whole or in part, reproduced, tampered with in any way, mutilated, incomplete or that contain printing, production, typographical, mechanical, or other errors are automatically void. No more than the advertised number of prizes will be awarded. Game Pieces & Prize Redemption Codes may not be transferred

or sold. Only Game Pieces obtained at a participating Shane's Rib Shack (or as otherwise sanctioned by these Official Rules) shall be deemed to have been obtained legitimately.

5. Prizes

The available prizes in the Promotion are as follows:

Exactly sixty (60) Grand Prizes will be awarded in connection with the Promotion.

Prize	Description	Number of Winners	ARV	Odds of Winning
Grand Prize	CASH	60	\$1,000	Depends on the number of eligible entries received

Other Prizes: Each participating location in Tier One, Tier Two, Tier Three, & Tier Four (each defined and listed below) will award the prizes listed below.

	Number of Winners in each Tier One Location	Odds of Winning (Tier One)	Number of Winners in each Tier Two Location	Odds of Winning (Tier Two)	ARV
Free Small Homemade Peach Cobbler	825	33/280	765	153/1300	2.15
Free 6pc Boneless Wings with Fries	150	3/140	140	7/325	\$7.24
Free Big Dad Sandwich	300	3/70	280	14/325	\$6.31
Free Bottle of BBQ Sauce	150	3/140	140	7/325	\$4.99
Free Small Side & 20 oz. Drink	1100	11/70	1015	203/1300	\$4.56
Free Shane's T-Shirt	25	1/280	25	1/260	\$12.00
\$2 OFF Any Order	1250	5/28	1160	58/325	\$2.00
\$5 OFF Any Order	960	24/175	890	89/650	\$5.00
50% Off Any Sandwich	1040	26/175	970	97/650	\$3.46
50% Off a Chopped Pork or Chicken Plate	1000	1/7	930	93/650	\$5.08
50% Off Shack Fries	200	1/35	185	37/1300	\$3.99

	Number of Winners in each Tier Three Location	Odds of Winning (Tier Three)	Number of Winners in each Tier Four Location	Odds of Winning (Tier Four)	ARV
Free Small Homemade Peach Cobbler	590	59/500	410	41/350	\$2.15
Free 6pc Boneless Wings with Fries	110	11/500	75	3/140	\$7.24
Free Big Dad Sandwich	215	43/1000	145	29/700	\$6.31
Free Bottle of BBQ Sauce	110	11/500	75	3/140	\$4.99
Free Small Side & 20 oz. Drink	785	157/1000	550	11/70	\$4.56
Free Shane's T-Shirt	25	1/200	25	1/140	\$12.00
\$2 OFF Any Order	890	89/500	625	5/28	\$2.00
\$5 OFF Any Order	685	137/1000	480	24/175	\$5.00
50% Off Any Sandwich	740	37/250	520	26/175	\$3.46
50% Off a Chopped Pork or Chicken Plate	715	143/1000	500	1/7	\$5.08
50% Off Shack Fries	135	27/1000	95	19/700	\$3.99

* For purposes of these Official Rules, Tier One ("Tier One") shall consist of the following locations: (1) Aiken, SC: 2645 Whiskey Rd; (2) Atlanta, GA: 1221 Caroline St.; (3) Carrollton, GA: 1141 Bankhead Hwy; (4) Douglasville, GA: 2750 Chapel Hill Road, Ste. 1400; (5) Ellijay, GA: 289 Highland Crossing; (6) Evans, GA: 4446 Washington Rd.; (7) Grovetown, GA: 9606 Bentely Drive; (8)

McDonough, GA: 2136 Highway 155 North; (9) McDonough, GA: 2788 Highway 81 East; (10) Montgomery, AL: 3984 Atlanta Hwy; (11) Rome, GA: 315 Riverside Pkwy, Ste 100;

** For purposes of these Official Rules, Tier Two (“Tier Two”) shall consist of the following locations: (1) Athens, GA: 680 US 29 Highway North, Ste 200; (2) Atlanta, GA: 3155 Cobb Pkwy; (3) Bethlehem, GA: 916 Loganville Hwy, Ste 390; (4) Brunswick, GA: 315 Village at Glynn Place; (5) Canton, GA: 4504 Old Highway 5, Ste 101; (6) Columbus, GA: 7529 Veterans Pkwy; (7) Covington, GA: 11162 Highway 142 North; (8) Fairburn, GA: 8055 Senoia Rd., Ste 200; (9) Fayetteville, GA: 805 S Glynn Street, Suite 109; (10) Flowery Branch, GA: 5877 Spout Springs Rd., Ste D500; (11) Gastonia, NC: 3660 E. Franklin Blvd, Ste 10; (12) Locust Grove, GA: 4980 Bill Gardner Pkwy; (13) Macon, GA: 1625 Bass Road, Ste C-100; (14) McDonough, GA: 2148 Hwy 20 West; (15) Milledgeville, GA: 2789 N Columbia St., A4; (16) Newnan, GA: 55 Newnan Crossing Bypass; (17) Norcross, GA: 5770 Peachtree Industrial Blvd, Ste 111; (18) Ooltewah, TN: 9448 Bradmore Lane, Ste 108; (19) Panama City Beach, FL: 10100 Hutchison Blvd; (20) Perry, GA: 1365 Sam Nunn Blvd, Suite H & I; (21) Raleigh, NC: 5811 Poyner Village Parkway, BLDG 101 SUITE J1; (22) Rock Hill, SC: 4891 Old York Rd.; (23) Snellville, GA: 4017 Annistown Road, Ste J; (24) Spartanburg, SC: 1735 John B White Blvd, Ste 1; (25) Statesboro, GA: 1100 Brampton Avenue, Ste J;

*** For purposes of these Official Rules Tier Three (“Tier Three”) shall consist of the following locations: (1) Cartersville, GA: 644 East Main Street; (2) Charlotte, NC: 5220 New Fashion Way, Ste 400; (3) Cleveland, TN: 4484 Frontage Rd. NW; (4) Conyers, GA: 2890 GA Highway 212; (5) Covington, GA: 5340 Hwy 20 S; (6) Enterprise, AL: 8 North Point; (7) Forsyth, GA: 448 Cabiness Rd.; (8) Gainesville, GA: 601 White Sulphur Rd., Ste 100; (9) Glendale, AZ: 9404 West Westgate Blvd., Ste C-101; (10) Loganville, GA: 4743 Atlanta Hwy.; (11) Marrero, LA: 1855 Barataria Boulevard, Ste E; (12) McDonough, GA: 579 Jonesboro Rd; (13) Monroe, GA: 1978 West Spring Street; (14) Phoenix, AZ: 2501 West Happy Valley Road, Ste 50-1280; (15) Powdersville, SC: 150 McNeely Rd. A-4;

**** For purposes of these Official Rules Tier Four (“Tier Four”) shall consist of the following locations: (1) Canton, GA: 2864 E. Cherokee Dr.; (2) Grayson, GA: 1911 Grayson Hwy; (3) Lawrenceville, GA: 4835 Sugarloaf Pkwy.; (4) Peachtree City, GA: 1261 North Peachtree Pkwy., Bldg 800; (5) Pooler, GA: 441 Pooler Parkway; (6) Warner Robins, GA: 2907 Watson Blvd.;

Any Game Piece, Prize Redemption Code or coupon that is illegible, mutilated, altered, duplicated, tampered with, forged, cut, torn, contains printing, typographical or other errors, distributed where prohibited by law or not obtained legitimately will be void. If by reason of printing or other error, more prizes are claimed than the number set forth in these Official Rules, all persons making purportedly valid claims will be included in a random drawing to award the prizes in the applicable category.

6. LIMITATIONS OF LIABILITY. IN NO EVENT WILL SPONSOR OR ANY OF THE PROMOTION PARTICIPANTS BE RESPONSIBLE OR LIABLE FOR ANY INJURIES, CLAIMS, ACTIONS, DAMAGES, LOSSES, OR LIABILITY OF ANY KIND, INCLUDING INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES RESULTING FROM OR ARISING FROM PARTICIPATION IN, OR THE PRODUCTION, PROMOTION, OR ADMINISTRATION OF, THE PROMOTION, OR ACCEPTANCE, POSSESSION, USE, MISUSE, OR NONUSE OF A PRIZE THAT MAY BE AWARDED. WITHOUT LIMITING THE FOREGOING, ALL PRIZES ARE PROVIDED “AS IS” WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS. ANY ATTEMPT BY A PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD ANY SUCH ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

7. General Rules: No substitution, cash redemption or transfer of any prize by winner permitted unless otherwise agreed to by Sponsor. All federal, state and local taxes are the sole responsibility of Winners. All federal, state and local laws and regulations apply. Persons found tampering with, hacking, illegally entering, or abusing any aspect of the Promotion will be immediately disqualified, in Sponsor’s sole discretion. Sponsor is not responsible for lost or damaged Prize Redemption Codes or for Prize Redemption Codes that are not redeemed or failure to enter receipt barcodes by 2/28/22. Sponsor reserves the right to substitute prize of equal or greater value. Acceptance of prize constitutes permission to the Sponsor and its Promotion Participants to use Winners’ names and likenesses/photograph/video for purposes of advertising and trade without further compensation, unless prohibited by law. Participants assume all liability for any injury or damage caused, or claimed to be

caused, by participation in this Promotion, and the acceptance/use of prize. By participating in this Promotion, participants agree to be bound by the Official Rules and the decisions of Sponsor. Sponsor and the Promotion Participants are not responsible for any typographical or other error in the printing, the offering or the announcement of any prizes or in the administration of the Promotion. The failure or delay by Sponsor in enforcing any particular clause, provision, or aspect of these Official Rules shall not impact the validity, enforceability, or effect of any other clause, provision, or aspect of these Official Rules.

Sponsor, or its designated representative, will attempt to notify the potential Grand Prize Winners of his/her winning status via the telephone number provided in connection with the potential Grand Prize Winner's Entry. Before any prize is awarded, the potential Winner may be required to complete, sign, and return an Affidavit of Eligibility ("Affidavit") and, where lawful, a Liability/Publicity Release ("Release") (collectively, "Affidavit and Release") within 3 days. If the Affidavit and Release is not signed and returned prior to the time deadline indicated, or if a potential prize Winner does not meet eligibility criteria set forth in these Official Rules, or is otherwise unwilling or unable to comply with these Official Rules, or cannot be contacted within 3 days, an alternate winner may be selected by Sponsor by random drawing from among the remaining eligible Entries. Upon receipt and verification of the Affidavit and Release and compliance with the Official Rules, all prize Winners will be contacted with further details as to how such prize winners may redeem the prize. No more than the advertised number of prizes will be awarded.

By participating in the Promotion, participants agree: (a) to comply with these Official Rules and the decisions of Sponsor and its agents, which shall be binding and final in all respects; (b) to release Sponsor and Promotion Participants from all liability, loss or damage arising out of participation in the Promotion or in connection with the awarding, receipt, possession, use and/or misuse of any prize; (c) to be contacted by Sponsor and/or its designated agents by telephone; and (d) that he/she acknowledges that neither Sponsor makes any warranty, representation, or guarantee, expressed or implied, in fact or in law, relative to any prize, and disclaim all liability for the provision, quality or nature of any third-party products or services provided to Grand Prize Winner.

For the name(s) of the Grand Prize Winner and each Cash Prize Winner, available after 4/1/22, send a separate, self-addressed, stamped (#10) envelope to: Shane's Rib Shack Holiday 'Wait and Win' Promotion Winners List, 829 Fairways Court, Suite 200, Stockbridge, GA 30281.

8. SPONSOR: Shane's Rib Shack: 829 Fairways Court, Ste 200, Stockbridge, GA 30281.